

## ***The Bridge* magazine**

Despite, or perhaps because of, significant difficulties, 2022 was a very good year for *The Bridge*. The magazine was brought back into full production after the interruptions caused by the pandemic. Advertisers were prepared to continue doing business with us. Full colour printing was introduced at affordable cost, and has significantly improved the look of the magazine. Our stalwart team of contributors, folders and deliverers was brought back into being, and full distribution was in place throughout the year.

Our layout supremo, Warwick Hammerton, devised a new page layout that places all the advertising and most of the announcements on a four page pullout, for readers to keep if they so wish. In this way, the magazine provides something of a directory of local business, as well as Parish Council news and all the Church input. *The Bridge* is the only element of our parish outreach that users do not have to go online to access themselves, and as such remains an essential part of our ministry.

Less affordable than the introduction of colour printing was the more than 50% increase in print costs. Even with this increase, the magazine produced a welcome surplus of £867 during the year.

Credit, and warm thanks, for these good results and for the essential part they play in producing our well-liked magazine go to Warwick, to all the many contributors, and to the distribution and delivery team. We are most grateful to them all.

David Bennison